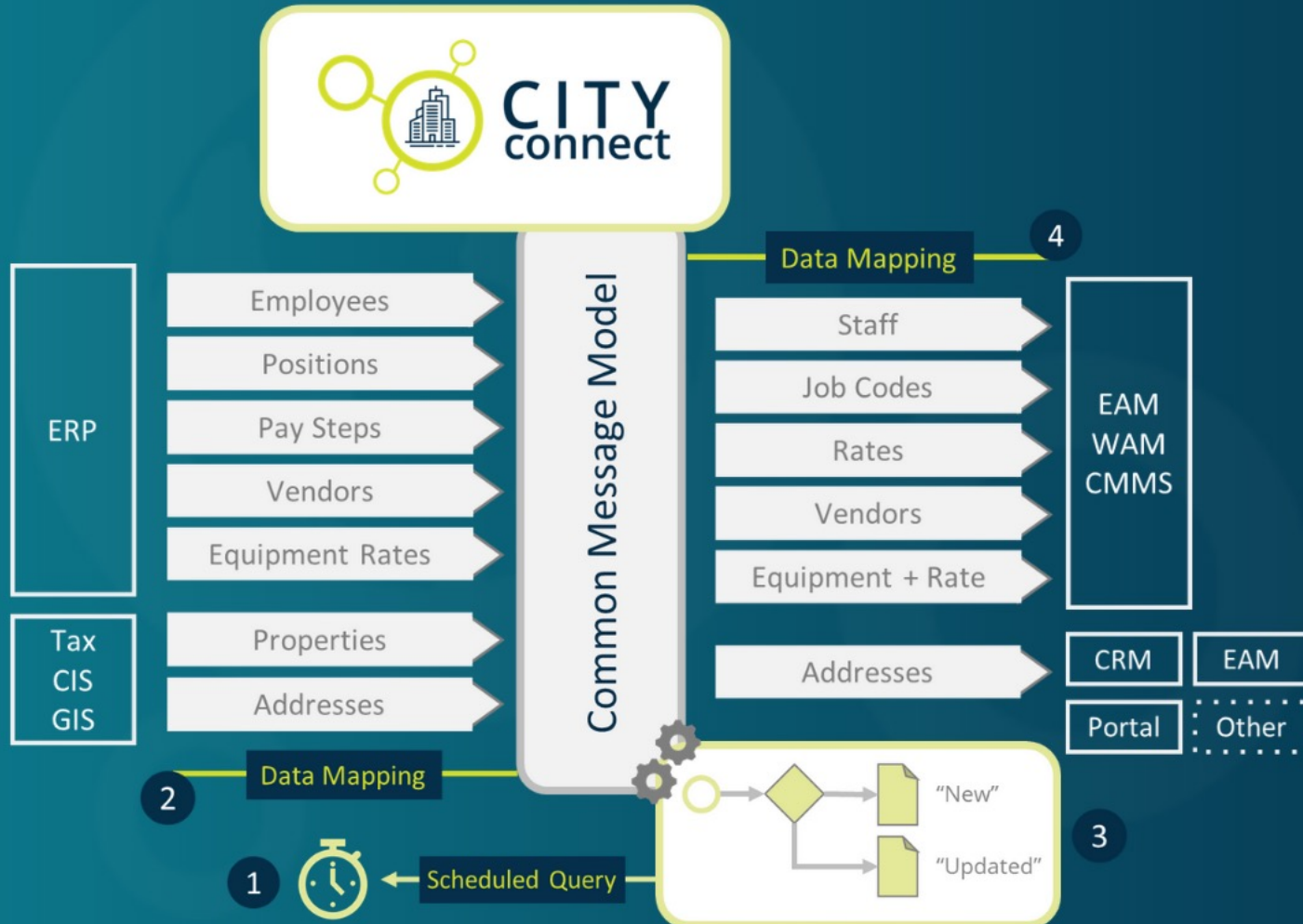


Master Data Automation

Synchronize employees, vendors, suppliers, equipment and labour rates from your ERP to your work management, CRM, and other business systems.



- 1 The Automation performs a **Scheduled Query** against each data object in your **ERP**, **Tax**, **Utility Billing (CIS)** or **GIS** systems.
- 2 Reference data are mapped to the **Common Message Model**.
- 3 Each message is tagged as **"New"** or **"Updated"**.
- 4 Data is then mapped and any business rules applied to move the data into your **work and asset management**, **CRM** or **Customer Portal**, or other systems.